

Video Contest Info

For SSEF Junior Scientists Category

Introduction

- ▶ **Under the SSEF Junior Scientists Category, there are two sets of awards to be presented:**
 1. Commendation Awards (based on both Project Report and poster presentation on SSEF Final Judging Day)
 2. Best Video Awards (based only on Video)
- ▶ **The two sets of awards would be judged independently.**

Objective of Video Contest

- ▶ To broaden science communication
 - ▶ Besides being able to communicate their research findings with experts in the same field, our young scientists should also appreciate the importance of engaging the public to understand their project.



Risk Bites LITE



SCIENCE
COMMUNICATION

ENRICHMENT
EDUCATION
EMPOWERMENT



Scan QR code to watch
the video

<https://www.youtube.com/watch?v=CndVeN-yAaw>

Rules

▶ What to submit

- ▶ Each individual/team project can only submit one short video that is no longer than 2 minutes.
- ▶ The challenge is explain the research to non-experts.
- ▶ The video can take any form e.g. animation, documentary, talking heads, docudrama etc. (Tip: An effective video contains dynamic visuals e.g. diagrams, physical demonstrations, simulations etc., and not having a person stand in front of a whiteboard talking.)
- ▶ The title of the video need not be the same as the title of the Project Report.

Rules

- ▶ **More rules about the video**

- ▶ All videos must not have been created with professional assistance. Adults are allowed to be actors or cameramen but not content contributors (such as script writing).
- ▶ All videos that contain obscene, provocative, objectionable or otherwise inappropriate content will be disqualified from the video contest.

Rules

▶ IP rights

- ▶ All videos must be original work conceived and created by the students. No copyrighted materials (e.g. images, music, etc.) may be used in the video unless the students own the copyright or have a license to use the material for the video contest.
- ▶ If the students have gained formal permission to use any copyrighted materials (e.g. images, music, etc.) under terms and conditions stipulated by the copyright owners, the students need to include an acknowledgment/credit at the end of the video.
- ▶ The use of logos including known commercial brands, institutional crests or trademarks, unless integral to the project, is not allowed in the video.
- ▶ Ownership of the underlying intellectual property of the video remains with the student(s) of the individual/team project, with the following exception:
 - ▶ Students grant the organiser the right to use, distribute and display their videos without further compensation or notification to the student(s).
 - ▶ Students grant the organiser the right to use their images and videos for publicity and advertising without further compensation or notification to the student(s).

Rules

▶ How to submit

- ▶ Students are required to upload their videos on YouTube and submit the video links to their school coordinator(s).
- ▶ On YouTube, the title of the video need not be the same as the title of the Project Report. The format of the title of the video should be [Project Code] XXX. E.g. [JPH003] The Robotic Dog That Changes Your Life, [JBO001] Cell-Surface Engineering of Glycosaminoglycan Mimetics
- ▶ All school coordinators are required to collate the video links in the excel sheet (to be provided by organiser) and submit to the following email address:
upstream@science.edu.sg.
- ▶ The excel filename should be 2019 SSEF JS Video Contest_[Name of school]. E.g. 2019 SSEF JS Video Contest_[Name of School]_XYZ Sec Sch

Rules

▶ Judging criteria

- ▶ **Engagement.** Did the video capture the viewer's interest?
- ▶ **Accuracy and Clarity.** Did the video help its viewer develop a genuine understanding of the project? Was the project explained accurately too?
- ▶ **Creativity.** Did the participants make an effort to approach the explanation in a creative way?

Rules

▶ Judging process

- ▶ 50% based on Evaluation Panel's Decision
- ▶ 50% based on Public's Popular Vote
 - ▶ All submitted video links will be posted on the SSEF Facebook page by 13 Feb 2019 and officially entered into Popular Vote.
 - ▶ From 13 Feb 2019 - 5 March 2019 5pm, the public can vote for their favourite video. The votes for each video are the combined total of Likes and Positive reactions (Love, Haha, Wow).
- ▶ The decision of the organiser will be final.

FAQ

1. If I am not selected for the poster presentation on SSEF Final Judging Day, am I still eligible for the Best Video Award?
 - Yes! Your video is judged independently. Thus, you can still stand a chance to be one of the winners of the Best Video Awards.
2. I'm not interested to participate in the video contest. Can I just submit the SSEF Entry Form and Project Report, and not the video?
 - No. All participating projects must submit all required items, including the video. The rationale of creating a video about your research is to hone your ability to communicate science to the public. It is important to engage the public to understand your research.
3. Do I need sophisticated equipment and software to produce my video?
 - You don't need fancy equipment nor software. You can produce a video using your phone's camera!

FAQ

4. I'm camera-shy. Can I write the script and get my research mentor/supervisor to talk about the research on my behalf in the video (e.g. interviewing the mentor)?
 - No. All videos must not have been created with professional assistance. Adults are allowed to be actors or cameramen but not content contributors such as script writing. In the above case, the research mentor/supervisor is deemed as the content contributor.
5. I'm camera-shy. Can I produce a video with my voice-over?
 - Yes, as long as your video meets the judging criteria.
6. I have logos (e.g. research institute's crest, school crest, brands on food packages/equipment/props, etc.) in my video. Is that alright?
 - No logo should be present in the video, including the end credits. Please either remove the logos or tape over to hide the logos.

FAQ

7. I've a song that I would like to use as background music. Can I use it in my video?
 - For all materials (e.g. images, music, etc.) that do not belong to you and you are using them in your video, please find out if they are copyrighted. If you have gained formal permission to use the material (in this case a song) under terms and conditions stipulated by the copyright owner, you need to include an acknowledgment/credit at the end of your video.
8. I've an acknowledgment/credit at the end of my video. Is this frame counted within the 2 minutes of the video?
 - Yes.

Should you have any queries, please contact any of the following:

Name	Email	Contact
Ms Pamela Loke	pamela_loke@science.edu.sg	6425 2595
Mr Koh Siak Peng	koh_siak_peng@moe.gov.sg	6879 6583
Dr Alice Tan	tan_siew_hwey@moe.gov.sg	6879 6226
Ms Nur Zuhailah	nur_zuhailah_hanafi@moe.gov.sg	6879 7178

Thank You!