



## Science Centre Singapore inaugurates 35<sup>th</sup> Anniversary celebrations with the unveiling of the 40 years old Science Time Capsule!

*Announcement of SCS celebratory events to be held over the next one year*



**27 November 2012, Singapore** – Science Centre Singapore kick starts its 35th Anniversary Celebrations with the unveiling of the Science Time Capsule by Deputy Prime Minister, Coordinating Minister for National Security and Minister for Home Affairs, Mr Teo Chee Hean.

The Science Time Capsule exhibition opens today and will run till 31 January 2013 at the Science Centre Singapore. It showcases over 100) exhibits tracing the evolution of Singapore over the past four decades.

Mr. Teo commented, *“Since the Science Centre Singapore was opened in December 1977, it has played a pivotal role in transforming the way students and the public discover and learn about the marvels of science and technology. Working closely with its partners, the Science Centre has captured the essence of key scientific developments through unique exhibitions, making science come alive to Singaporeans, young and old, from all walks of life.”*

The time capsule will be encapsulated again next February 2013 and several prominent companies will be adding items in including exclusive sponsor, BMW Asia, who will be contributing the “BMW Vision EfficientDynamics Concept” model car. They will also be displaying a “BMW: Driven by Sustainability” exhibit, specially designed to communicate the BMW Asia’s sustainability efforts over the years. Powered by BMW’s Efficient Dynamics philosophy, the BMW Asia’s cars are built with the promise of achieving greater power without compromising on fuel efficiency and CO2 emissions.

APRIL Asia, Eastman Chemical Co, GlaxoSmith Kline Pharmaceuticals, Haw Par Corporation, Nanyang Polytechnic, Nanyang Technological University, NIPSEA, Pilot Pen and ST Kinetics will also be contributing items of the times, including models of local satellite VELOX-1, the all-terrain tracked vehicle BRONCO, ultra-durable CyGLAZ paints, medicines from both East and West, locally developed indie games, new plastics, erasable pens and more.



## **Science Centre 35<sup>th</sup> Anniversary Celebrations – “Celebrating the Past, Shaping the Future”**

The Science Centre also announced a series of celebratory events to be held over the next one year to capture the imagination of the wider audience in Singapore.

*“Science Centre reaches yet another milestone as it celebrates its 35th Anniversary this December. As we celebrate our past, we also look to reinventing for the future to stay relevant and continue to be exciting for students and Singaporeans. Our visitors can look forward to a year-long calendar of fresh and electrifying events plus new initiatives and developments in the coming years that will excite and capture the imagination of visitors of all ages,”* said A/Prof Lim Tit Meng, Chief Executive, Science Centre Singapore.

Some key activities that seek to inspire audiences about science include **The Science Time Capsule Exhibition** and the **Singapore Science Festival 2013**.

Other key events that celebrate how amazing science is include the blockbuster exhibition **“Honey I Shrunk the Kids”** and **Wallace** exhibition.

Science Centre Singapore will also reach out to its audience to celebrate connectivity through the **Science is Everywhere** online competition to capture images of scientific phenomena in Singapore and the **Singapore Memory Project’s (SMP) irememberScienceCentre** initiative. The Singapore Memory Project, driven by the Ministry of Communications and Information and led by the National Library Board, aims to collect five million personal memories by 2015.

In collaboration with SMP, the Science Centre will be capturing precious memories of its people, communities and events over the years. Through the *irememberScienceCentre* initiative, Singaporeans can contribute their memories on how the Science Centre has made the learning of science a fun and inspiring experience for people of all ages. The public can share their stories and memories through drop boxes located within the centre, SMP’s web portal ([singaporememory.sg](http://singaporememory.sg)) and the free SG Memory iOS application. These memories can be shared with future generations of Singaporeans.

Visitors can also look forward to a more exciting Science Centre as it reinvents itself with a **Children Science Centre**. The Centre is also seeking partners or sponsors to develop a **Digital Planetarium** and **Virtual Interactive Aquarium** in its forward plans.

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### **About Science Centre Singapore**

The Science Centre Singapore celebrates 35 years of promoting interest and creative learning in science and technology. Over the past 35 years, the Centre and its partners have played a pivotal role in transforming the way students and the public interact with and learn about science & technology. Together with Omni-Theatre and Snow City, the Centre has engaged and enriched more than 29.5 million Singaporeans since 1977. A custodian of creativity and innovation, the Centre has captured the evolution of scientific developments through unique and relevant exhibitions and shows. It continues to ignite young minds and foster new generations of scientifically savvy Singaporeans.

A non-formal educational institution and leading Science Centre in the region, the Science Centre houses 14 exhibition galleries with more than 1,000 exhibits, and another 20,000 sq metres of outdoor exhibition space showcasing the Waterworks exhibition, Ecogarden and Kinetic Garden. It also houses the Omni-Theatre — Singapore's only dome-shaped, 5-storey high IMAX theatre. The Science Centre, Omni-Theatre and Snow City received 1.46 million visitors for FY2011/2012. For more information, please visit [www.science.edu.sg](http://www.science.edu.sg)

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