

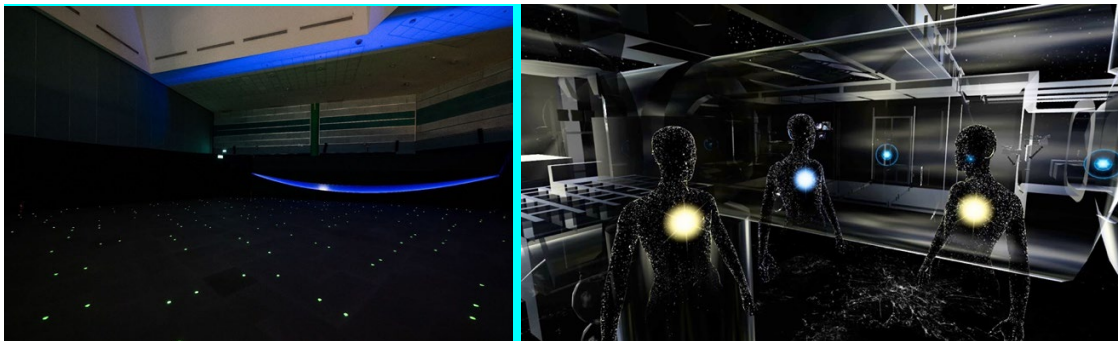
Embark On An Unforgettable Journey As *Space Explorers: THE INFINITE* Lands at Science Centre Singapore, Marking Its Southeast Asian Debut

The region's largest extended reality space exploration experience is here for a limited time only



SINGAPORE, 22 October 2024 – Navigating microgravity, experiencing sixteen sunrises and sunsets daily, and collaborating with crewmates in a unique environment: hear astronauts recount their adaptation to life aboard the International Space Station at the *Space Explorers: THE INFINITE* exhibition.

This fully immersive experience is officially presented by Science Centre Singapore, in partnership with Kingsmen Exhibits, a wholly-owned subsidiary of Kingsmen Creatives.



Above: The expansive area that transforms into a VR replica of the ISS (left); what guests will see once they don their VR headsets (right)

Presented by



kingsmen



Created by



Felix & Paul
STUDIOS | **PHI**
*STUDIO

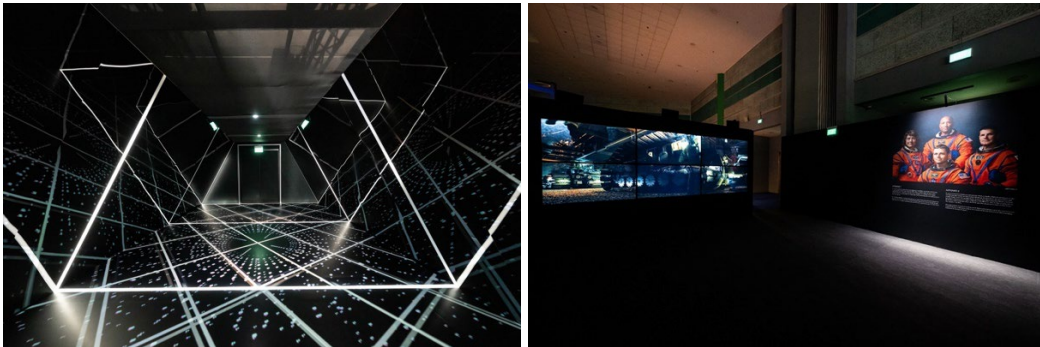
In Partnership with

fever

Media Partner

*** SECRET**
SINGAPORE

Created by Infinity Experiences and inspired by NASA missions, *Space Explorers: THE INFINITE* is the first of its kind exhibition in Southeast Asia. Featuring a curated collection of 3D-360° footage captured on the International Space Station (ISS), this immersive experience transports guests to the cosmos, offering them a unique opportunity to freely roam around the ISS and experience life as an astronaut through the **first-ever spacewalk** filmed in cinematic virtual reality. This extensive space-based production also features astronaut interviews, providing an unparalleled and intimate look into their lives as they prepare for and undertake their missions.



Above: The introductory zone where guests prepare for their space journey (left); A video of The Artemis rocket launch being played (right)

Space Explorers: THE INFINITE's popularity is a testament to the growing passion for space exploration and the power of immersive technologies. Created by Infinity Experiences, a creative collaboration between Felix & Paul Studios and PHI Studio, *Space Explorers: THE INFINITE* has captivated audiences with its stunning visuals, engaging storytelling, and interactive experiences.

Associate Professor Lim Tit Meng, Chief Executive, Science Centre Board, said: "As Science Centre Singapore aims to spark excitement in Science and Technology, *Space Explorers: THE INFINITE* is a perfect example of that mission in action! This immersive exhibition gives guests a chance to ascend into the wonders of space like never before, aligning with our goal of creating unforgettable experiences that inspire a lasting love for STEM. The amazing response from guests shows how much curiosity and excitement this event has generated!"

The multi-sensory free-roaming VR experience will allow participants to:

Presented by



kingsmen



Created by



In Partnership with

fever

Media Partner

* SECRET SINGAPORE

- **Become an honorary astronaut:** Experience the wonders of spaceflight firsthand, from witnessing breathtaking views of Earth to taking part in the daily routines of astronauts conducting cutting-edge scientific research.
- **Explore a virtual ISS replica:** This expansive exhibition will transport guests to a meticulously detailed life-sized virtual recreation of the iconic space station in 3D.
- **Experience the daily lives of astronauts in VR:** Through exclusive footage and video diaries, get up close and personal with these brave explorers as they share their experiences and challenges, they face living and working in space.
- **Embark on a thrilling spacewalk:** Strap in for a breathtaking cinematic virtual reality adventure as you experience the exhilaration of a real spacewalk. Experience the awe-inspiring vastness of space firsthand.

The experience culminates with the launch of the Artemis rocket, NASA's next giant leap towards the moon!

Anthony Chong, Group Managing Director of Kingsmen Exhibits, said: "We're thrilled to have collaborated with Science Centre Singapore to bring *Space Explorers: THE INFINITE* to life. This immersive exhibition is more than just a showcase of the cosmos; it's a catalyst for igniting curiosity and passion for science and technology in visitors of all ages. By combining innovative storytelling with cutting-edge technology, we aim to inspire the next generation of explorers and dreamers."

"Our goal has always been to create an experience that resonates on a personal level, one that allows each visitor to feel a part of something much larger", said Felix Lajeunesse, Co-Founder and Chief Creative Officer of Felix & Paul Studios and Creative Director of *Space Explorers: THE INFINITE*. "Audiences no longer only have to watch stories about human spaceflight. We can really make them feel like participants so they can experience an astronaut's journey from within."

Space Explorers: THE INFINITE is based on the Primetime EMMY-Award® winning series *Space Explorers: The ISS Experience*, created by Felix & Paul Studios in collaboration with TIME Studios and NASA.

Presented by



kingsmen



Created by



Felix & Paul
STUDIOS | **PHI**
*STUDIO

In Partnership with

fever

Media Partner

* **SECRET**
SINGAPORE

Event Details

- **Dates:** October 12, 2024 – March 23, 2025
- **Location:** The Annexe, Science Centre Singapore
- **Opening Hours:**
 - Peak (Weekends, School Holidays, Public Holidays): 10am – 8pm (last entry 7.20pm)
 - Non-Peak (Weekdays): 10am – 5pm (last entry 4.20pm)
- **Admission:**
 - Singaporeans and PRs:
 - Adult (age 13 and above): From \$33 per person
 - Child (age 9-12): From \$28 per person (minimum age is 9; all children need to be accompanied by an adult)
 - Other guests:
 - Adult (age 13 and above): From \$37 per person
 - Child (age 9-12): From \$32 per person (minimum age is 9; all children need to be accompanied by an adult)
- **Bundles:**
 - Group Bundle: 4 tickets or more
 - Family Bundle: 3 tickets or more (max. 2 adults)
- **Add-ons:**
 - Singaporeans and PRs:
 - Admission to Science Centre Singapore is free
 - Omni Theatre Admission Ticket at \$12
 - Other guests:
 - Admission to Science Centre Singapore is \$15
 - Omni Theatre Admission Ticket at \$36

Don't miss your chance to be among the first in Southeast Asia to experience the wonders of space exploration!

Get your tickets [here](#).

Presented by



kingsmen



Created by



PHI
*STUDIO

In Partnership with

fever

Media Partner

* **SECRET**
SINGAPORE

###

For media enquiries, please contact:

Zeno Group

Kye Vern Lee

ScienceCentrePR@zenogroup.com

8508 8387

Science Centre Singapore

Jyotika Thukral

Jyotika_THUKRAL@science.edu.sg

6425 2541

Rishiikanthan Vijayahkumar

Rishiikanthan_VIJAYAHKUMAR@science.edu.sg

6425 2324

Kingsmen Creatives

Eleen Lim

EleenLim@Kingsmen-int.com

6831 1329

About Science Centre Singapore

Science Centre Singapore, a non-formal educational institution and leading regional Science Centre, along with its group of attractions, brings out the wonders of science, technology, engineering and mathematics through its unique blend of exhibitions, educational programmes and events. A custodian of creativity and innovation, Science Centre Singapore has captured the evolution of scientific developments for more than four decades. The Centre and its partners have played a pivotal role in transforming the way students and the public interact with and learn about science, technology, engineering and mathematics. Since 1977, the Centre has welcomed over 30 million visitors and inspired them with more than 1,000 exhibits spread across 14 exhibition galleries and outdoor exhibition spaces.

The Centre's group of attractions include Omni-Theatre, Snow City and KidsSTOP™. The Omni-Theatre, Southeast Asia's first 8K 3D digital theatre with a 23m wide seamless dome screen, is

Presented by



kingsmen



Created by



Felix & Paul
STUDIOS | **PHI**
*STUDIO

In Partnership with

fever

Media Partner

* **SECRET**
SINGAPORE

an immersive destination like no other. Snow City is Singapore's only permanent indoor snow centre offering an Arctic inspired experience at Singapore's first ice gallery and snow chamber. KidsSTOP™ - Where every child gets to Imagine, Experience, Discover and Dream - is Singapore's first children's science centre offering an enriching experience through purposeful play for children aged 18 months to 8 years old. For more information, please visit www.science.edu.sg.

About Kingsmen Exhibits

Kingsmen Exhibits is a part of Kingsmen Creatives Ltd, a Group listed on the Mainboard of the Singapore Exchange, with a global network of 18 offices. A creator of experiences, Kingsmen harnesses the power of creativity and design to tell engaging stories that bring brands to life. Kingsmen delivers seamless, innovative and engaging experiences that connect, engage and empower. With over 45 years of integrated capabilities, we are the one-stop creative solutions partner, delivering innovative and seamless campaigns worldwide.

Kingsmen Exhibits focuses on the exhibitions, events, thematic and attractions business segments, providing creative solutions in exhibition displays for trade shows and promotional events, interiors, and museum displays, as well as thematic and scenic works for theme parks. The division also develops and operates experiential and themed attractions.

With a global network and a footprint of more than a million square feet of production facilities across Asia, our comprehensive suite of services, provides clients unparalleled convenience and value. Our foundation rests on a design-led, quality-centric, and service-oriented culture, establishing Kingsmen as a brand synonymous with creativity and innovation.

The Group's long-standing base of clients includes world-renowned names like Amazon, Audi, Aviation Week, Bottega Veneta, BMW, Changi Airport Group, Chanel, Dior, Facebook, Fendi, Gardens by the Bay, JEC Composite, Lazada, Louis Vuitton, Marina Bay Sands, Resorts World Sentosa, Richemont, Sentosa Development Corporation, Singapore GP, Standard Chartered Bank, Reed Exhibitions, Science Centre Singapore, Singapore Tourism Board and Tax-Free World Association.

For more information, please visit: <http://www.kingsmen-int.com/>.

About Infinity Experiences Inc

Presented by



kingsmen



Created by



In Partnership with

fever

Media Partner

*** SECRET SINGAPORE**

Infinity Experiences is a joint venture between PHI Studio and Felix & Paul Studios, founded in April 2020 to create and market large-scale immersive projects, including the travelling exhibition, *Space Explorers: THE INFINITE*. The two companies joined forces and set a mission to evolve how visitors experience new extended reality (XR) experiences while creating a genuine and authentic connection around them.

PHI Studio has developed a reputation as an incubator for talent at the vanguard and as a catalyst for the conception and implementation of immersive multidisciplinary projects. We are continually exploring the ways in which technology can lead to new forms of artistic expression and storytelling. PHI Studio is committed to collaborating with artists, producers, and partners to foster the creation and development of innovative artworks at the vanguard, shaping the future of immersive experience.

Felix & Paul Studios is an Emmy® award-winning immersive entertainment studio dedicated to producing engaging, innovative and groundbreaking virtual reality, augmented reality and mixed reality experiences for audiences around the world, including *Space Explorers: The ISS Experience*, the project behind THE INFINITE, as well as major collaborations with Cirque du Soleil, Universal Studios, LeBron James, Michelle and Barack Obama, and more.

Presented by



kingsmen



Created by



PHI
STUDIO

In Partnership with

fever

Media Partner

*** SECRET
SINGAPORE**