

**Let Your Curiosity go Wild: Dive into the Enigmatic World of the Mind  
at Science Centre Singapore's UNTAME**

*Discover the fascinating world of Dreams, Forensics, and Sensory Science*



**Singapore, 15 August 2024** – Have you ever wondered why we dream and if it serves a purpose? From October to December, Science Centre Singapore (SCS) aims to unravel the mysteries of the mind and more through its immersive blended learning festival, UNTAME.

UNTAME is the Centre's annual flagship event designed to spotlight the power of Science, Technology, Engineering and Mathematics (STEM) in our everyday lives.

This year's theme, "More Than Meets the Mind", encourages attendees to delve into the intricacies of the mind, providing a deeper level of self-reflection into the human psyche. Through a blend of engaging



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and interactive displays, challenging activities, and stimulating installations, guests will gain insights into topics such as perception, psychology, dreams, and even criminal psychology!

Associate Professor Lim Tit Meng, Chief Executive of Science Centre Board said, "We are excited to once again spark curiosity and amazement with UNTAME, our flagship STEM+ learning and edutainment platform. This year's captivating theme is set to take audiences on an immersive journey of self-discovery, unveiling the intricacies of our mind that are often overlooked. UNTAME continues to embody Science Centre Singapore's commitment to not only making learning enjoyable, but also genuinely accessible, championing inclusivity in education."

This year's UNTAME will feature four sub-events - Saving Sensoria, STAR Lecture; STEAM Festival: The Secret Life of Rex; and Breach Resort. Each event will cater to a specific target audience, ensuring there's something for everyone.

## **1. Saving Sensoria (4th to 6th Oct and 12th and 13th Oct)**

Held at KidsSTOP™, Saving Sensoria is an interactive promenade theatre experience for preschoolers that celebrates the different ways we experience the world.

Embark on an enchanting adventure in Sensoria, where Sarah, a courageous but visually impaired girl, seeks urgent assistance to save her village's Heart. Children will join her on a sensory quest, using their other senses to restore light to Sensoria.

This immersive experience aims to cultivate empathy and awareness of diverse perceptions, introducing children to inclusivity and acceptance in a captivating and meaningful way.

Find out more [here](#). Tickets are priced at \$29 per pax and will go on sale from 1<sup>st</sup> September.

## **2. STAR Lecture (19 Oct)**

Ever felt like your mind was playing tricks on you? Or wondered why we sometimes perceive things differently from others? Available to the public for just one day, the STAR Lecture will be an interactive presentation that will take you on a journey through the mind!

This year's anchor scientist, Dr. Jean Liu, is a psychology researcher who seeks to understand how we think, feel, and act. As Director at the Centre for Evidence and Implementation and Adjunct Assistant Professor at Yale-NUS College and the NUS Yong Loo Lin School of Medicine, she works with policy makers, funders, and practitioners to leverage data-driven insights. She brings a unique blend of academic and practical expertise to the table, including two years of MRI research at Duke-NUS, eight years teaching psychology at Yale-NUS, and consultant for the World Health Organisation. She is uniquely



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positioned to explore various aspects of the mind, from perception to the interpretation of emotions and false memories.

Together with skits and demonstrations, her presentation will uncover intriguing connections to the mind, shedding light on captivating phenomena such as the 'Mandela Effect', the 'Suspension Bridge Effect' and the 'False Memory Experiment', offering unexpected and thought-provoking revelations.

Find out more [here](#).

### **3. STEAM Festival: The Secret Life of Rex (29 Nov to 15 Dec, 10AM – 1PM and 2PM – 5PM daily)**

To be hosted at KidsSTOP™, The Secret Life of Rex will showcase how sensorial experiences and surreal dreamscapes collide. Join Rex, a little dinosaur with big dreams, and embark on an adventure into his secret life to uncover the science behind our five senses, sleep, and the curious realm of dreams!

Children will journey around installation zones, exploring thematic modifications to current exhibits to make new discoveries on dreams and sleep at every turn. This includes exciting conversations about dreams with an AI-powered chatbot, interactive digital games and a life-sized analog puzzle to explore the science behind sleep and the subconscious. Delve into Nighty Night Neurons, a larger-than-life collaborative art installation curated by five-to-eight-year-olds. Resembling a brain, it sheds light on the importance of sleep and functionality of brain neuron.

Additionally, Science Centre Singapore will be hosting the pilot launch of The Rex Factory, a pop-up retail experience where children can build and customise their very own version of Rex, the honorary KidsSTOP™ mascot!

Ticket sales will begin 30<sup>th</sup> September onwards. Join our Early Bird Mailing List [here](#).

### **4. Breach Resort (29 Nov to 15 Dec, Fri – Sun only, recommended for 15 years and above)**

Want to be part of an exciting crime investigation and explore the Science Centre after dark? Here's your chance!

Lured by the shimmering sands of Breach Resort for a music festival, guests will be plunged into a web of crime and mystery as they participate in forensic inspired activities set against the backdrop of a tropical beach resort.

An enthralling experience specially catered for young adults 15 years and above, participants will learn about criminal psychology and the roles of a forensic scientist. Guests can explore and carry out



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investigations including bloodstain pattern analysis, toxicology, as well as footprint and fingerprint analysis.

Enjoy a complimentary snack and drink at the beach resort, along with same-night general admission to the Science Centre galleries.

Ticket sales will begin 30th September onwards. Join our Early Bird Mailing [List](#) and look out for further [updates](#) about UNTAME: More than meets the Mind.

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## About Science Centre Singapore

Science Centre Singapore, a non-formal educational institution and leading regional Science Centre, along with its group of attractions, brings out the wonders of science, technology, engineering and mathematics through its unique blend of exhibitions, educational programmes and events. A custodian of creativity and innovation, Science Centre Singapore has captured the evolution of scientific developments for more than four decades. The Centre and its partners have played a pivotal role in



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transforming the way students and the public interact with and learn about science, technology, engineering and mathematics. Since 1977, the Centre has welcomed over 30 million visitors and inspired them with more than 1,000 exhibits spread across 14 exhibition galleries and outdoor exhibition spaces.

The Centre's group of attractions include Omni-Theatre, Snow City and KidsSTOP™. The Omni-Theatre, Southeast Asia's first 8K 3D digital theatre with a 23m wide seamless dome screen, is an immersive destination like no other. Snow City is Singapore's only permanent indoor snow centre offering an Arctic inspired experience at Singapore's first ice gallery and snow chamber. KidsSTOP™ - Where every child gets to Imagine, Experience, Discover and Dream - is Singapore's first children's science centre offering an enriching experience through purposeful play for children aged 18 months to 8 years old. For more information, please visit [www.science.edu.sg](http://www.science.edu.sg).