



FOR IMMEDIATE RELEASE

Science Centre Singapore Premieres DinoQuest Travelling Exhibition

*All-new immersive multimedia experience brings polar dinosaurs to life
from 1 June – 31 August 2019*



SINGAPORE, 21 May 2019 – Are you ready to uncover a world long gone and realise your childhood dreams of discovering dinosaurs? Science Centre Singapore (SCS) is hosting the world premiere of DinoQuest exhibition, a blockbuster experience that will take guests millions of years back to the Cretaceous period to encounter the Australian polar dinosaurs.

Open to public from 1 June – 31 August 2019, DinoQuest exhibition is SCS's latest interactive venture that explores the history of these elusive dinosaurs spanning across seven thematic zones, designed to reimagine the attraction's visits of the future using storytelling and cutting-edge experiential technology. The 2,000sqm interactive exhibit is curated by SCS in partnership with Emerita Professor Patricia Vickers-Rich who provided the expert knowledge and collection of fossils, in an immersive setting created by Deziign Format and brought to life through the power of multi-sensory technology by Digimagic Communications with media partner Mediacorp Vizpro and Panasonic Business as a key sponsor.

An adventure for both young and old, guests can discover how different fields of science work together in a real-life dinosaur expedition. Through immersive activities powered by the latest multimedia technology, from holographic mapping to mixed reality environments, join virtual guides palaeontologist *Professor V* and her assistant *Rex* on a multi-sensory quest through a world long extinct.

“With DinoQuest exhibition, we are breaking new ground and reimagining how SCS’s exhibitions will entertain and educate guests of today. Beyond a show-and-tell, the exhibition is our way of leveraging place-based learning to create an immersive experience that brings science to life through facets of multimedia. We want to tap on guests’ natural interest in dinosaurs to deepen their understanding of the natural world and introduce ideas about evolution, extinction and



conservation,” said Associate Professor Lim Tit Meng, Chief Executive of Science Centre Singapore.

“DinoQuest exhibition is a culmination of more than 40 years of work that we’ve been doing at Dinosaur Cove, involving over 700 volunteers including my children. One of the most unique things about this assemblage of polar dinosaurs is that they were living close to the south pole in a cold and dark environment that doesn’t exist today. The mix of dinosaurs living in such an area is unusual, giving us an opportunity to study a truly incredible and unique piece of evolutionary history. What SCS has done is to bring them to life in a way that combines authentic storytelling with interactive gameplay, supported by sensory sights and sounds. It’s really an emotional experience watching our life’s work amplified this way,” said Emerita Professor Patricia Vickers-Rich.

“DinoQuest pushed Dezign Format to rethink on reusability and portability of an exhibition without compromising on the contents and showcase. The exhibit is designed in a modular format and uses less raw materials for overall theming through careful planning, selection and various execution approach,” said Mike Chong, CEO of Dezign Format.

Moses Lye, Head of MediaCorp VizPro International said, “It is phenomenal to see how advanced technology, something that’s futuristic, is being used to uncover and re-create the past that no one has ever seen before, giving the audiences the best engagement and experience.”

Unearthing Rare Polar Dinosaurs at DinoQuest

The exhibition brings together discoveries from Dinosaur Cove, including the most updated reconstruction of Timimus, a tyrannosauroid discovered in 1994 by Emerita Professor Patricia Vickers-Rich and her husband Professor Thomas Rich and named after their son, Timothy Rich.

The exhibition spans across seven thematic zones that promise a multi-sensory experience like no other -

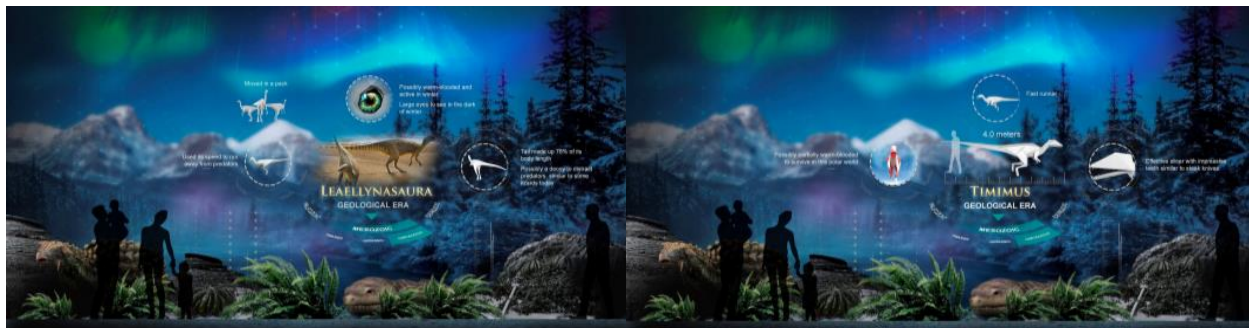
Zone 1: Explorer’s Hut

At the start of the epic exhibition, guests will be introduced to their holographic guides, Professor V and her assistant Rex, through a Diorama Projection show that showcases how Australia’s first dinosaur fossil was discovered. Guests will also register their RFID i-DinoTorch to kick-off the quest to uncover the Polar Dinosaurs of Australia.



Zone 2: Dinosaur of Darkness

Through a projection show coupled with animatronics and 4D elements, visitors will travel back millions of years to explore Australia in the early cretaceous period. Take a tour into the world of dinosaurs and come face to face with prehistoric creatives including the Koolasuchus, Ankylosaur, Leaellynasaura, Pterosaur and Timimus, learning more about their habitat, behaviour and diet!



Zone 3: Extinction Theatre

In an immersive 4D theatre, experience the disaster that wiped out dinosaurs in an apocalyptic display of volcanic eruption and meteorite strikes amplified by sound effects, smoke and atmospheric lighting.





Zone 4: Dig Site

A recreation of an actual dig site, guests can experience more about the science of palaeontology and the process of fossilisation. Through a hologram show, discover how dinosaur fossils are formed and learn to identify different parts of their anatomy. Find out if you have what it takes to be a Dinosaur Detective!



Zone 5: Laboratory

In a re-creation of a palaeontologist's high-tech laboratory, guests can witness the exciting dinosaur preparation process featuring actual equipment and tools. At the Giant Megalania Alive Studio, experience how 3D Holographic Mapping can bring the creature to life. Don't miss out on the hands-on activity at the Bone Station where guests can drill into rocks from Dinosaur Cove to discover actual fossils!



Zone 6: Dinosaur Dreaming

Here, guests will be welcomed by a replica display of dinosaur skeletons found at Dinosaur Cove including the worldwide premiere of the most updated reconstruction of Timimus, a tyrannosauroid discovered at Dinosaur Cove in 1994. Take a journey across time and be enthralled by the myriad of colours and forms of the natural history specimens from the time of the great extinction. Uncover fossils amplified through rotating AR interactive touch screens and discover the living dinosaur descendants of today.



Zone 7: Activity Zone

The journey comes to a close with another hands-on activity zone where guests can create new dinosaur species by doodling and bringing it to life at the virtual animated Dinosaur Park. Draw imaginary dinosaurs, fill them with colour and swipe them into the projection screen to watch it join in the fun with other original dinosaur creations!



DinoQuest is running at the Science Centre Singapore from 1 June to 31 August 2019 and tickets are available for purchase through the onsite ticketing counters or online at <http://bit.ly/DinoQuestSCS>. Admission to the exhibition is \$18/adult, \$15/child and \$52/family (2 adults and 2 children).

More details about the exhibitions can be found at SCS' website at www.science.edu.sg or its Facebook page at <https://www.facebook.com/ScienceCentreSG/>



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About Science Centre Singapore

Science Centre Singapore, a non-formal educational institution and leading regional Science Centre, along with its group of attractions, brings out the wonders of science, technology, engineering and mathematics through its unique blend of exhibitions, educational programmes and events. A custodian of creativity and innovation, Science Centre Singapore has captured the evolution of scientific developments for nearly four decades.

The Centre and its partners have played a pivotal role in transforming the way students and the public interact with and learn about science, technology, engineering and mathematics. Since 1997, the Centre has welcomed over 30 million visitors and inspired them with more than 1,000 exhibits spread across 14 exhibition galleries and outdoor exhibition spaces.

The Centre's group of attractions include Omni-Theatre, Snow City and KidsSTOP™. The Omni-Theatre is an immersive dual-technology edutainment destination fitted with Southeast Asia's largest seamless dome screen and featuring the latest and brightest 8k digital full-dome system in the world. Snow City is Singapore's only permanent indoor snow centre offering an Arctic inspired experience at Singapore's first ice gallery and snow chamber. KidsSTOP™ - Where every child gets to Imagine, Experience, Discover and Dream - is Singapore's first children's science centre offering an enriching experience through purposeful play for children aged 18 months to 8 years old. For more information, please visit www.science.edu.sg.