



# Video Contest Info

For SSEF Junior Scientist Category 2024



# Introduction

- There are **two sets of awards** for the **Junior Scientist Category**:
  1. Project Awards (based on both Project Report and Interview on SSEF Final Judging Day)
    - Judging criteria for these awards are the same as those of the SSEF Main Category.
  2. Video Awards (based only on Video)
- The two sets of awards would be **judged independently**.

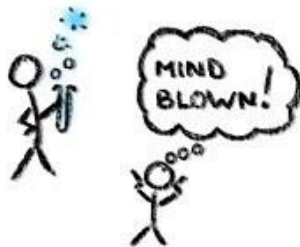
# Objective of Video Contest

## ➤ To broaden scientific communication

- Besides being able to communicate their research findings with experts in the same field, our young scientists should also appreciate the importance of engaging the public to understand their project.



Risk Bites LITE



SCIENCE  
COMMUNICATION

ENRICHMENT  
EDUCATION  
EMPOWERMENT



Scan QR code to  
watch the video



[https://www.youtube.com/  
watch?v=CndVeN-yAaw](https://www.youtube.com/watch?v=CndVeN-yAaw)

# Rules

- Each individual / team project can only submit one short video that is no longer than **2 minutes**.
- The challenge is to explain the research to non-experts.
- The video can take any form (e.g. animation, documentary, talking heads, docudrama).
  - Tip: An effective video contains dynamic visuals (e.g. diagrams, physical demonstrations, simulations) and not having a person stand in front of a whiteboard talking.
- The title of the video need not be the same as the title of the Project Report.



## Rules

- All videos must **not** have been created with professional assistance. Adults are allowed to be actors or cameramen but not content contributors (such as script-writing).
- Videos that contain obscene, provocative, objectionable or otherwise inappropriate content will be disqualified from the video contest.

# Rules

## ➤ IP rights

- All videos must be original work conceived and created by the students. No copyrighted materials (e.g. images, music) may be used in the video unless the students own the copyright or have a license to use the material for the video contest.
- If the students have gained formal permission to use any copyrighted materials (e.g. images, music) under terms and conditions stipulated by the copyright owners, the students need to include an acknowledgment / credit at the end of the video.

# Rules

## ➤ IP rights

- The use of logos including known commercial brands, institutional/school crests or trademarks, unless integral to the project, is not allowed in the video.
- Ownership of the underlying intellectual property of the video remains with the student(s) of the individual/team project, with the following exception:
  - Students grant the organiser the right to use, distribute and display their videos without further compensation or notification to the student(s).
  - Students grant the organiser the right to use their images and videos for publicity and advertising without further compensation or notification to the student(s).

# Rules

## ➤ Submission of video

- Deadline: Friday 2 February 2024, 5pm
- Project videos are to be uploaded onto YouTube with the Project Code (e.g. JBI057) in the video title. Videos should be marked as “unlisted”.
- Students will then submit the YouTube link through the SSEF portal. All submitted videos must adhere to the rules and IP guidelines (Slides 4 – 7).





# Rules

## ➤ Judging Criteria

- **Engagement:** Did the video capture the viewer's interest?
- **Accuracy and Clarity:** Did the video help its viewer develop a genuine understanding of the project? Was the project explained accurately?
- **Creativity:** Did the participants make an effort to approach the explanation in a creative way?

# Rules

## ➤ Judging Process

- 50% based on Judges' Scores
- 50% based on Public's Popular Vote
  - All submitted videos that follow the guidelines will be posted on the SSEF website (unless informed otherwise) by **19 February 2024** and officially entered for Popular Voting.
  - The public can vote for their favourite video from **19 February 2024 to 1 March 2024, 5 pm.**
- The decision of the organiser will be final.

## FAQ

1. If I am not selected for the poster presentation on SSEF Final Judging Day, am I still eligible for the Video Awards?
  - Yes! Your video is judged independently. Thus, you can still stand a chance to be one of the winners of the Video Awards.
2. I am not interested to participate in the video contest. Can I just submit the SSEF Entry Form and Project Report, and not the video?
  - No. All participating projects must submit all required items, including the video. The rationale of creating a video about your research is to hone your ability to communicate science to the public. It is important to engage the public to understand your research.

## FAQ

3. Do I need sophisticated equipment and software to produce my video?
  - You do not need fancy equipment nor software. You can produce a video using your phone's camera!
4. I am camera-shy. Can I write the script and get my research mentor / supervisor to talk about the research on my behalf in the video (e.g. interviewing the mentor)?
  - No. All videos must not have been created with professional assistance. Adults are allowed to be actors or cameramen but not content contributors such as script-writing. In the above case, the research mentor/supervisor is deemed as the content contributor.





## FAQ

5. I am camera-shy. Can I produce a video with my voice-over?
  - Yes, as long as your video meets the judging criteria.
6. I have logos (e.g. research institute's crest, school crest, brands on food packages/equipment/props) in my video. Is that alright?
  - No logo should be present in the video, including the ending credits. Please either remove or hide the logos.

## FAQ

7. I have a song that I would like to use as background music. Can I use it in my video?
  - For all materials (e.g. images, music) that do not belong to you and are used in your video, please find out if they are copyrighted. If you have gained formal permission to use the material (in this case, a song) under terms and conditions stipulated by the copyright owner, you need to include an acknowledgment/credit at the end of your video.
  
8. I have an acknowledgment/credit at the end of my video. Is this frame counted within the 2 minutes of the video?
  - Yes.



## Contact Information

➔ Should you have any queries, please contact any of the following:

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# Thank You!

