Singaporeans at play

WHERE WE WENT
When my husband was wowing me, he promised me an overseas trip every year.

Wah! So, how many places has he taken you to?

Just one: JB... every year!

Top destinations for Singaporeans
- Malaysia: 12,733,082
- China: 689,400
- Hong Kong: 682,730
- Australia: 285,380
- Thailand: 273,680

NOTE: There are no figures for Indonesia, traditionally considered the 2nd most popular destination.

ONLINE FOOTPRINT
More getting broadband Internet service
- 2009: 1,804,500
- 2009: 1,825,500

Instant messaging most popular activity
- 24.2% of time spent
- 13.8%
- 5.7%
- 5.3%
- 5.3%
- 4.4%
- 2.3%
- 1.5%

AT THE MOVIES
- Avatar: 10.3
- Transformers: Revenge of the Fallen: 7.9
- Harry Potter and the Half-Blood Prince: 4.7
- Night at the Museum: 4.1

Number of cinema-goers who watched a movie in its entirety: zero

2009 top 5 grossing movies in Singapore

KEEPING FIT
- Swimming: 24 pools
- Gymnasium: 15 ClubFit gyms

Top five bookings
- Swimming: 1,067,431 (+38%)
- Gymnasium: 413,770 (+48%)
- Squash: 167,878 (+25%)
- Table tennis: 15,375 (+43%)
- Badminton: 13,304 (+51%)

Total bookings: 2,863 facilities/centres

Most popular facilities
- Swimming pool
- Sports hall

FAVOURITE PLACES
Number of visitors to places of interest
- Singapore Zoo: 1,463,600 (+43%)
- Night Safari: 1,336,200 (+41%)
- Singapore Science Centre: 1,059,400 (+42%)
- Jurong Bird Park: 862,000 (+42%)
- National Museum of Singapore: 858,000 (+42%)
- Chinese/Japanese Gardens: 841,300 (+26%)
- Asian Civilisations Museum: 790,000 (+46%)
- Singapore Art Museum: 566,600 (+43%)
- The Peranakan Museum: 270,900 (+58%)
- Singapore Philatelic Museum: 207,500 (+43%)

NOTE: These are total numbers of all visitors, not just Singaporeans.

Source: National Heritage Board, Wildlife Reserves Singapore, Natas, Sgdc, Singapore Tourism Board, Singapore Tourism Board

FORECAST!
The top two places with the highest number of visitors in 2010 will be the casino...

...and that pawnshop near the casino!